

**JOHN REED**

I would like to submit my name for nomination for the “Fundraising/Marketing” position that will be vacated.

Having grown up playing hockey here in Portland I feel my experiences in the local hockey community, contacts, history and time as a rep player myself with PAHA will prove complimentary as a potential board member.

I have been a part of the PJH Association since 06’ when I first volunteered as an assistant coach in Mini-Mites. I currently have two boys in the program at both the Mite and Squirt levels.

Portland Junior Hawk Experience:

- Mini-Mites (Assistant Coach) 06/07’
- Mini-Mites (Assistant Coach) 07/08’
- Min-Mites (Head Coach) 08/09’
- Mites (Head Coach) 09/10’
- Mite A (Assistant Coach) 10/11’
- Squirt A (Assistant Coach) 11/Present

Based on my experiences PJH runs a very organized, professional and fluid program. I’m a big believer in cross ice games, stations and fundamentals according to USA Hockey. I have seen great results with my own kids as a result of these philosophies... However, without the right people in place and continued support none of this would be possible. We need to keep true hockey enthusiasts on board to help replace the great individuals leaving the program.

Having recently been involved with a fundraiser for Squirts; I believe there are many avenues and tools to pursue; in terms of how we support and supply future fund-raising campaigns for both our house and rep hockey programs.

Professionally - I currently head the sales and marketing department for a small custom manufacturing and finishing plant in the wholesale lumber industry called Enyeart Cedar Products. My background also includes experience in product development, brand creation and marketing on multiple levels.

I feel these attributes would help me be successful in the continued growth, awareness and marketing of the Portland Jr. Hawks if elected.

Respectfully,

John Reed

## DAVID ROSS

I am a candidate for the Board of Directors because I believe that I will continue to make a positive contribution to the Portland Junior Hawks organization. For the last three years I have been privileged to serve served in the capacity of Secretary of the board, and am responsible for taking and transcribing the board meeting minutes, for keeping the corporate records current, and conducting the annual election. Additionally, I have initiated a review of the program's Policy guide and By-laws in order to bring them up-to-date. This is my eighth year as a parent with two players participating in the program, so I am well aware of the time and financial commitments which are required. My kids play in both the House and Tier level, so we fully comprehend the advantages, as well as the challenges, of each.

I have been a fan of the game since the NHL expanded from six teams to twelve in 1967, and have attended NHL games in New York (NYR), New Jersey, Washington, DC, Atlanta, St. Louis, Chicago and San Jose. Our family has been attending Winterhawks' games for the past twenty years. My boys have inherited my love of the game, and have benefited from the lessons of teamwork, dedication, loyalty, hard work and the sense of fair play that come with its embrace.

I believe that the organization should be run for the benefit of the kids who play the game; decisions should be based upon what is best for the athletes, fairly and even-handedly administered, and trust that my voting record so reflects. Our organization should continue to look for ways to increase interest and, as a result, participation in the sport. Although we have made marked progress through our gear swap program and the solicitation of additional revenue for our scholarship fund, we must continue to explore ways by which to help make the sport more affordable; however, I am not in favor of the type of mandatory fundraising activities which *require* our kids to sell anything (or our parents to buy it).

Additionally, we must look for ways to align our rep teams with a regional organization in an effort to bring a semblance of balance to their home and away schedules, and to more critically examine our existing statewide affiliation to make sure that it still makes sense for *our* organization and is in the best interests of *our* players.

I appreciate your continued support.

DJR

## **LELISA ROZENDAL**

Hi PJH Families! My name is Lelisa Rozendal...I am the mom of a Mite Development player in our 3<sup>rd</sup> year with PJH, and would be grateful for the honor of serving on your Board of Directors. My hockey experience in itself is fairly limited (unless you count being a fan!), though I have served as our Team Manager for each season my son has played with PJH, and also as the Winterhawks Event Liaison for the past two years as well. One of my major accomplishments was organizing our first large-scale “Bring Your Buddy Day” two years ago to help promote hockey to friends of our youngest players, but just as much I really enjoy the day-to-day management and communication with our own team families and supporting our dedicated coaches! As a licensed Civil Engineer, my professional experience consists of 13+ years as a Project Manager overseeing major transportation projects (roads and bridge replacements) and leading the combined teams of internal staff along with external consultants tasked to deliver them. In the past I served on a professional transportation board in the Portland area, facilitated public meetings on upcoming road projects, managed Federal Aid agreements and contracts as Liaison to Local Agency jurisdictions, led technical training sessions on various project delivery topics, and served on other professional committees as well, including numerous interview panels. In terms of other supporting experience in youth organizations, even before having my own kids, I spent many years volunteering in elementary schools through the SMART and DHS mentoring programs, and it was a joy to be involved as those kids found success in new accomplishments and to be able to encourage their progress! In sports, I coached tennis for many years and more recently have helped as an assistant coach for youth soccer as well.

Although I grew up playing tennis and basketball, our own family got involved with the Portland Junior Hawks only after first becoming huge fans and season ticket holders of the Winterhawks, and so we truly love the game of hockey even if we learned it late! I definitely enjoy coordinating details and communications for our team and getting to know the PJH families, and have already volunteered in many capacities for the Portland Junior Hawks organization. I am personable, dedicated, hard-working, organized, a good communicator and love to help make things happen! With professionalism and integrity, I will, as a representative of PJH, continue to promote and grow our sport while helping to make your experience with the Junior Hawks a fun and rewarding one for your whole family—I am excited about the opportunity to work for PJH, where I will take initiative to make things better for the organization and all those involved while keeping a positive attitude! Placing a high value on being responsive to your concerns and suggestions for improvement, I also believe very strongly in sharing information to keep all participants informed and being as organized as possible to keep things running smoothly. I am committed to the time and energy it takes to do my best for you, and will also take time to show appreciation for the efforts of others...I would be grateful for your support of my application for a PJH Board position and look forward to the chance to serve! Thanks!

~Respectfully submitted by Lelisa Rozendal.

## **DEAN RURAK**

I would like to submit my name for nomination for the Coaching Director position that will be vacated.

I have lived in Portland for 3 ½ years now and with this current season being my 4<sup>th</sup> season that I have been involved with the PJH Association.

- 08/09 – Mini-Mites Director
- 09/10 – Mini-Mites Director
- 10/11 – Mites Director
- 11/12 – Mini-Mites Director/Squirt House Coach

My family and I moved here from Canada and have enjoyed the hockey program in Portland. I value the incredible structure within the program that develops a foundation of skills and pure enjoyment of the game. I believe that there is a great foundation in place and it will be necessary to continue to build upon the foundation as we further develop our PJH program.

I have played the game of hockey my entire life at various levels and in different countries. It has opened doors for me both personally and professionally and has allowed me to learn life lessons as I grew up playing the game. I feel that a coach is one of the greatest influences that a child can have as they grow up and it is necessary to give our coaches in PJH all of the support to develop the skills necessary to equally develop the players. My parents are still actively involved in the sport also; my Father is the President of the Australian Hockey Federation, and my Mother will be appointed to serve on the Board of Directors for the IIHF this upcoming year. They are strongly committed to continually develop the game of hockey in Australia with positive results.

Professionally, my career is with Columbia Sportswear as the US Sales Manager - Men's Apparel. The skills that I apply on a daily basis in this position will allow me to be successful in the Coaching Director position. I have a very good understanding of what the key responsibilities of the position are and want to be a contributor to keep our PJH Association moving forward as we develop the game of hockey in the Portland area.

Thank you,  
Dean Rurak.